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Rainbow International® of Highland Employee Wins Prestigious Service Professional of the Year Award at Las Vegas Convention

Area resident Alex Wasson came back home from a Las Vegas trip with more than fond memories; he also returned with the *Rainbow International* Service Professional of the Year Award and praise from scores of friends and business associates.

The Service Professional of the Year Award is presented to a person nominated in writing by their franchise owner and selected by the home office staff based on their performance during the award year. The winner must also have a history of consistently high sales and add-on percentage and demonstrate a high degree of technical expertise and customer satisfaction.

The award was presented at The Dwyer Group® Annual Reunion in Las Vegas, Nevada. Reunion is a festive event designed to bring the many concepts of *The Dwyer Group* together annually for updates, inspirational speakers, informative business-specific classes and, most importantly, fellowship amongst the thousands of gifted and dedicated individuals that own and operate their own franchise.

“This award is a reflection of my entire team’s caring, commitment and dedication,” said Wasson. “To us, it’s about more than just doing a job. The *Rainbow International* system helps us build long-term relationships with our customers. With us, they know they can count on courteous, professional and fast service. We’re grateful to the good people of our area for trusting us with their business and will continue to provide the world-class service they expect and deserve.”

“The *Rainbow International* team is thrilled Alex won the award,” said *Rainbow International* president David Bethea. “He exemplifies everything that makes the *Rainbow International* philosophy unique: commitment, caring, faith and perseverance.”

Rainbow International of Highland offers comprehensive water, fire and smoke damage restoration and cleaning services to residential and commercial customers.

Rainbow International of Highland may be reached at (248) 887-8122 or rainbowintl.com for more information or to schedule a service appointment.

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About Rainbow International®:

Established in 1980, *Rainbow International* is a global franchise organization providing residential and commercial restoration and cleaning services. Recognized by Entrepreneur magazine among its “Franchise 500,” *Rainbow International* franchisees offer a broad range of damage restoration services (ranging from water, smoke and fire damage to carpet and upholstery cleaning and deodorization) to more than 330 locations worldwide. The new Rapid Structural Drying Network of *Rainbow International* has established a network of elite water loss mitigation franchises across the United States. *Rainbow International* is a subsidiary of The Dwyer Group, Inc. For further information or to find the location nearest you, visit www.rainbowinternational.com.