



## FOR IMMEDIATE RELEASE

**Contact:** Taylor W. Wells    **Phone:** (254) 537-0602    **Email:** taylor.wells@rainbowintl.com

---

### **Rainbow International® of Southwest Missouri Grand Opening Set for April 7, 2009**

New local business owners James Dudley and Clint and Tabitha Rudd sees their job as more than just structural cleaning and restoration – they also enjoy dealing with the diverse customer base they serve every day.

Dudley-Rudd are the franchise owners of *Rainbow International* of Southwest Missouri. For years they have served the community as A to Z Restoration, Inc.

*Rainbow International* of Southwest Missouri offers comprehensive water, fire and smoke damage restoration and cleaning services to residential and commercial customers. They serve customers in Christian, Greene, Stone and Taney counties.

“That’s one of the great aspects of my job,” said Clint Rudd. “Every day brings new faces and challenges. One day my team can help a family suffering from water or fire damage get back into their home sooner by using the latest in restoration technology. The next we can clean the carpets after a toddler’s birthday party punchbowl disaster. So many different kinds of people and jobs make up our area that each day is different.”

“We are proud to say we answer all calls with a live voice, so you can always count on us for fast, friendly service and not a machine recording with endless number-punching options to follow,” added Tabitha.

Dudley-Rudd joined the *Rainbow International* family in December 2008 and will host a grand opening Tuesday, April 7, 2009 at their local office (130 Industrial Park Drive, Suite E in Hollister). The event runs 9 AM – 4 PM and will feature equipment demonstrations, refreshments, door prizes and appearances by representatives from local chamber of commerce and government offices.

“The *Rainbow International* concept of courteous and professional service drives us,” added Clint. “I believe the key to business success lies in more than just doing a job for the customer. I think building relationships with my customers, in addition to providing top-notch service, is the secret to success.”

“James, Clint and Tabitha and *Rainbow International* are a terrific addition of world-class front line service for area residents,” said *Rainbow International* president David Bethea. “We’re excited to have them on the *Rainbow International* team and know they will do a great job serving his customers.”

*Rainbow International* of Southwest Missouri may be reached at (417) 334-2275 or visit [rainbowintl.com/hollister](http://rainbowintl.com/hollister) for more information or to schedule a service appointment.

###

#### **About Rainbow International®:**

Established in 1980, *Rainbow International* is a global franchise organization providing residential and commercial restoration and cleaning services. Recognized by Entrepreneur magazine among its “Franchise 500,” *Rainbow International* franchisees offer a broad range of damage restoration services (ranging from water, smoke and fire damage to carpet and upholstery cleaning and deodorization) to more than 330 locations worldwide. The new Rapid Structural Drying Network of *Rainbow International* has established a network of elite water loss mitigation franchises across the United States. *Rainbow International* is a subsidiary of The Dwyer Group, Inc. For further information or to find the location nearest you, visit [www.rainbowinternational.com](http://www.rainbowinternational.com).