



## FOR IMMEDIATE RELEASE

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### **Rainbow International® of Loves Park Franchise Owner Wins Prestigious Franchisee of the Year Award**

Rockford area residents Austin and Lori Reisetter came back home from a recent trip to Texas with more than a tan and fond memories; they also returned with the *Rainbow Int'l Restoration and Cleaning* Franchisee of the Year Award and praise from scores of friends and business associates.

The Franchisee of the Year Award is the highest honor than can be earned by a franchisee. The winning franchisee must show consistent growth through proper training and management of the organization, consistent high sales volume and quality customer service.

The Reisetters attended The Dwyer Group® Annual Reunion June 25-28 in Grapevine, Texas. Reunion is a festive event designed to bring the many concepts of *The Dwyer Group* together annually for updates, inspirational speakers, informative business-specific classes and, most importantly, fellowship amongst the thousands of gifted and dedicated individuals that own and operate their own franchise.

“This award is a reflection of my entire team’s caring, commitment and dedication,” said Austin Reisetter. “To us, it’s about more than just doing a job. The *Rainbow International* system helps us build long-term relationships with our customers. With us, they know they can count on courteous, professional and fast service. We’re grateful to the good people of the greater Rockford area for trusting us with their business and will continue to provide the world-class service they expect and deserve.”

The Reisetters have owned and operated *Rainbow International* of Loves Park for 17 years and serve the fire, water and smoke damage restoration needs of the greater Rockford area.

“The *Rainbow International* team is thrilled Austin and Lori won the 2008 Franchisee of the Year Award,” said *Rainbow International* president David Bethea. “Their business exemplifies everything that makes the *Rainbow International* philosophy unique: commitment, caring, faith and perseverance.”

*Rainbow International* of Loves Park offers comprehensive fire, water and smoke damage restoration solutions and cleaning services to residential, commercial & insurance customers.

*Rainbow International* of Loves Park may be reached at (815) 877-4543 or [rainbowintl.com](http://rainbowintl.com) for more information or to schedule a service appointment.

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#### **About Rainbow International®:**

Established in 1980, *Rainbow International* is a global franchise organization providing residential and commercial restoration and cleaning services. Recognized by *Entrepreneur* magazine among its “Franchise 500,” *Rainbow International* franchisees offer a broad range of damage restoration services (ranging from water, smoke and fire damage to carpet and upholstery cleaning and deodorization) to more than 330 locations worldwide. The new Rapid Structural Drying Network of *Rainbow International* has established a network of elite water loss mitigation franchises across the United States. *Rainbow International* is a subsidiary of The Dwyer Group, Inc. For further information or to find the location nearest you, visit [www.rainbowinternational.com](http://www.rainbowinternational.com).

#### **About The Dwyer Group®:**

The Dwyer Group, Inc., based in Waco, Texas, is a holding company of six franchise businesses, each selling and supporting a different franchise under the following service marks: Aire Serv®, Glass Doctor®, Mr. Appliance®, Mr. Electric®, Mr. Rooter® (Drain Doctor® in the UK) and *Rainbow International*®. Collectively, these independent franchise concepts offer customers worldwide a broad base of residential and commercial services. *The Dwyer Group* is a portfolio company of The Riverside Company, a private equity firm with offices in New York, Cleveland, Dallas and San Francisco. For more information on *The Dwyer Group* or its franchise concepts, visit the company’s Web site at [www.dwyergroup.com](http://www.dwyergroup.com).